

Agendize welcomes the New Year with many new features, new customers and new events:

- **Four Powerful New Engagement Features Unveiled:**
 - Form-to-Phone automatically transforms online leads into live phone calls.
 - Live Updates & Subscriptions help local businesses push updates, newsletters and coupons directly to consumers anywhere.
 - Remind Me Later captures passing interest now, converting them into multiple engagement opportunities in the future.
 - Phone & Video Testimonials make multimedia user testimonials as easy as a phone call.
- **World's First Video Engagement Solution Goes Live:** Weblocal.ca recently deployed our Video-to-Action tools, transforming thousands of local business videos into interactive experiences where users can Click-to-Call or save and share business information live while watching. We're also proud to serve our newest customers CitySquares (US), SPH (Malaysia) and LaGranGuia (Chile).
- **New Calendar of Industry Events** – We've prepared a calendar of this year's best industry events below. We hope to see you there!

Four Powerful New Local Engagement Technologies Publishers Should Know About

As you know, we are continuously developing new technologies to help you better engage local audiences and keep ahead of the curve. We recently added four great new features to our all-in-one engagement platform that we're excited to share with you today:

- Form-to-Phone – Transform online forms and inquiries into live phone calls automatically with our new text-to-speech engagement technology, making sure local businesses get the right lead, right when they need it.

Inquire

Please fill this form and you'll be contacted asap by this professional.

Your name:

Select your country first:

Your phone:

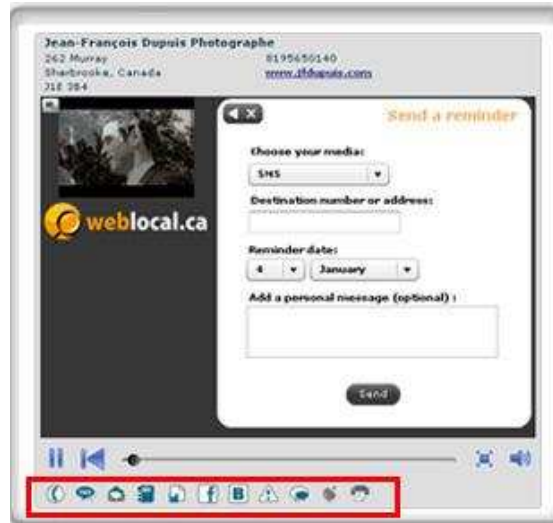
Is it urgent?

Please describe your problem or your inquire:

Send

- Live Updates & Subscriptions – Enable local businesses to easily attract subscribers and push newsletters, coupons and marketing materials directly to consumers across more than 100+ platforms and devices.
- Remind Me Later – Enable users to send dynamic reminders to themselves or their friends. they can include event invitations, Click-to-Call or Chat links, PDFs, contact cards, maps, product information, etc. This is a powerful opportunity to capture user interest now, track and maintain it, and convert it into strong leads or word-of-mouth opportunities in the future.
- Phone & Video Testimonials – Enable local businesses to engage consumers with video and audio testimonials. Agendize makes it easy for them to upload multimedia files via the Web or simple call in to record testimonials over the phone.

Recent Customer Highlights & Best Practices



Weblocal Makes Local Videos Engaging With Industry's First Video-to-Action Tools.

Weblocal, a leading local search portal owned by one of Canada's largest publishers, deployed AgendiZe Video-to-Action tools across thousands of local business videos and ads. For the first time, local businesses can transform passive viewers into active audiences. Viewers can take action while a video ad or clip is playing by contacting the business live; sharing the business information on Facebook, AIM, SMS, MySpace, del.icio.us, blogs, email and more than 100 services and devices; finding a map for that business; rating, commenting, voting and more. AgendiZe Video-to-Action is the industry's first video engagement solution that embeds a full suite of customer engagement tools in online videos, including Click-to-Call, Call Tracking, Click-to-Chat, Save & Share, Commenting, Rating, Voting and Local Map functionality.



Announcing Our Newest Partnerships in the US, Chile and Malaysia

We're proud to announce two new partnerships with Citysquares (US), a neighborhood-based local search community, and LaGranGuía (Chile), one of Chile's leading business directory publishers. Also, following the great success in helping Singapore Press Holdings (one of Southeast Asia's largest publishers) deploy engagement features for tens of thousands of local businesses in China, we've expanded our relationship to help launch their newest directory portal in Malaysia as well. All of these leading publishers will deploy the AgendiZe Local Engagement Platform to offer their local advertisers and customers a full suite of value-added engagement tools, fully customized and branded to meet their needs.

2009 Industry Event Calendar

We've got a great year ahead of us, packed with a series of great industry events:

- Marketplaces 2009, March 16-19, Los Angeles, CA.
- YPA 2009 Conference and Exhibition, April 26-28, San Diego, CA.
- EADP Conference, May 28-29, Barcelona, Spain.
- EADP Annual Congress, September 16-18, Prague, Czech Republic.
- Directional Media Strategies, September 22-24, Orlando, FL.

Perhaps we'll see you there? If you plan on attending any of these conferences, we'd love to meet you in person and trade some interesting industry stories.

Contact Info and Scheduling Demos

If you would like to schedule a private demo of the AgendiZe service at any of these conferences, or would like to speak with us about how AgendiZe can help you build user loyalty and extend the reach and duration of local ads and listings, please email to sales@agendize.com. Or, you can call us directly at:

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