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AgendiZe, the Most Universal Click-to-Save & Share Service in the World, Receives 1.5 Million Euros in Funding

TROYES, FRANCE – April 3, 2006 – AgendiZe,™ a service that helps online publishers and advertisers reach more users in more ways, today announced that it has closed €1.5 million in first round funding. BNP Paribas Private Equity, the management company of Antin FCPI funds, led the financing round. The regional investment groups Champagne Ardenne Croissance and Aube Investissement also participated. The round was managed by Aelios Finance, the leading corporate financial advisory firm in France.

AgendiZe allows Internet publishers to significantly enhance the memorability of their advertising. AgendiZe Click-to-Save & Share functionality automatically transfers online directory, classified, and advertising information to virtually any format or destination: personal or professional address books and calendars, desktops, PDAs, e-mail, printers, mobile phones, instant messengers, and more – even Google Earth™ address books. With embedded links, users can even connect to advertisers when they're not on the publisher's web site, when the bulk of purchases are made. AgendiZe Click-to-Save & Share options provide a richer web site experience that keeps users coming back and helps advertisers build a stronger, more enduring bridge to customers.

“With customers already in both Europe and North America, AgendiZe will use proceeds from this financing round to continue our international expansion,” explained Alexandre Rambaud, founder and CEO of AgendiZe. “The funding will also be invested in the continued development of new services for publishers.”

Over 17 million AgendiZe Click-to-Save & Share buttons are currently implemented at over 8,000 sites in 95 countries. AgendiZe counts Yellow Pages Group in Canada, TrueLocal in the U.S., Gotya in Austria, Svaret in Sweden, and QDQ Media in Spain among its premier customers.

“AgendiZe has made impressive progress in penetrating the growing online directory marketplace,” said Nicolas Vaillant, Investment Manager at BNP Paribas Private Equity. “We are pleased to contribute to the continued technological enhancements and rapid market adoption of this unique service.”

About AgendiZe

Privately held and founded in December, 2002, AgendiZe has developed a powerful, patented software platform that allows critical advertiser address, event, or other information to be transferred from a website to a host of destinations, including users' personal address books and agendas, desktops, PDAs, e-mails, FAXes, mobile phones, or even GoogleEarth address books – all with a simple click. This new technology allows internet advertisers, commercial and professional directories, classified advertisers, and national brand websites to extend the reach and duration of their advertising and to generate incremental pay-per-placement, pay-per-click,

pay-for-performance, or even pay-per-customer revenue. Based in Troyes, France with an office in the U.S., AgendiZe is a member of the Yellow Pages Association (YPA) and of EADP (the European Association of Directory and Database Publishers).

For more information, visit: www.agendize.com

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