

Introducing Contact Widgets, Click-to-Blog and Social Media Discovery Suites



Spring is here and AgendiZe is in full bloom, three new services:

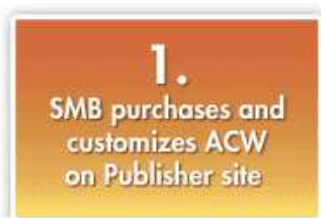
- **New Contact Widgets** present publishers with a first-ever opportunity to resale co-branded call-to-action widgets directly to their SMB customers.
- Industry's first universal **Click-to-Blog** and **Social Media Discovery** suites give publishers a powerful way to generate viral word-of-mouth across popular blogging and social media discovery platforms such as WordPress, Twitter and Digg

AgendiZe Contact Widgets: Introducing a New Publisher Resale Opportunity to Help SMBs Connect With Social Consumers

To reach the modern consumer, businesses need to communicate with them where they are - from cell phones to Facebook, MySpace, IM, Digg, Skype and dozens of emerging, new social media services and devices. Today's leading IYPs, including YellowBook.com, YellowPages.ca and QDQ.com, use AgendiZe onDemand on their directories to offer users a convenient way to connect with SMBs across over 100 different services and devices. But what about the SMBs themselves? Wouldn't it be great if they, too, could offer AgendiZe directly within their own websites, emails or newsletters?

Introducing **AgendiZe Contact Widgets**. Now publishers can offer their SMB customers fully customized widgets that can be placed within any SMB website, email or other online page (i.e. MySpace). AgendiZe Contact Widgets can be co-branded and sold by publishers as a value-added service for SMB customers. SMBs benefit by being able to use AgendiZe click-to-call and click-to-save and share functionality to conveniently connect with customers on any platform, from Skype to MySpace and mobile devices.

The entire AgendiZe Contact Widgets platform has been fully tested and designed to be easily implemented as an automated, self-serve product within a publisher's website, that allows any number of customers to purchase and setup their own widgets instantly from the publisher.



For the first time, publishers can track user interaction within their customer's websites and emails across dozens of social platforms and communications devices with centralized reporting. At the same time, publishers can build new recurring revenue streams with existing customers and build a new core competitive advantage, transforming themselves into active social media communications providers.

Stay tuned for news about how major directories and publishers are launching AgendiZe Contact Widgets to help thousands of their SMB clients.

AgendiZe Offers Industry's First Universal Click-to-Blog and Social Media Discovery Suites

